

## MARTIN T. SHEPHERD

PARTNER

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MARTIN T. SHEPHERD is a well-known innovator in cybersecurity and privacy and an accomplished litigator. He brings his clients considerable experience as a litigator, in-house counsel, and as the founder and CEO of Arch Access Control and Arch Canopy, Inc., organizations committed to ending a companies' exposure of loss due to physical or cyber security breach. He is also former in-house counsel at EQT Corporation in Pittsburgh, PA. Mr. Shepherd leads the firm's Diversity Initiative and is a member of the Cybersecurity & Privacy Group.

Mr. Shepherd advises major businesses on a wide range of cybersecurity and privacy legal, policy, and investigative matters, including a strategy to identify and address companies' cybersecurity compliance demands. He conducts assessments and integrates security technology solutions which include a full array of physical and cyber technology.

He has handled cases involving real estate and contract disputes, business torts, civil rights, trademark, and medical malpractice. Mr. Shepherd also has considerable experience as an in-house attorney at a Fortune 500 Company.

Mr. Shepherd currently serves on the board of directors of Greater Pittsburgh Food Bank, advisory board of Pittsburgh Technology Council's Apprenti program, and is co-founder of the Executive Action Response Network (EARN), a Pittsburgh-based initiative aimed at increasing African American representation in corporate leadership. He also acts as special advisor to Grand Rapids Hip Hop Coalition and Detroit Dirt.

### Speaking Engagements

"Privacy, Data and Cyber Security: The Current Legal Landscape," *AICUP Campus Leaders Forum* (virtual), June 7, 2022

"Privacy, Data and Cyber Security: The Current Legal Landscape," *Professional Liability Attorney Network* (webcast available at [www.PLANattorney.org](http://www.PLANattorney.org)), April 28, 2022

"Privacy, Data and Cyber Security: The Current Legal Landscape," *Pietragallo Gordon Alfano Bosick & Raspanti, LLP CLE* (virtual), November 11, 2021

### Publications

"Trans-Atlantic Data Privacy Framework: New Data-Sharing Vehicle Is Promising," *The Legal Intelligencer*, July 3, 2022

### Bar Admissions

Michigan

Pennsylvania